

Revel

We Move People





Meet Revel

**Street Legal
(No Sidewalks)**

Every vehicle has a DMV-issued license plate. Users must have a valid driver's license. Throttled at 30 mph. No bridges or bike lanes. Helmets and insurance provided.

Space Efficient

Parks in curb dead space. An average parking spot fits 7 mopeds.

Affordable

\$5 to sign-up, \$1 to unlock and .35 per minute. Cheaper than rideshare.

Sustainable

100% emissions-free. Electrically powered, they're also quiet.

**Reduces
Congestion**

50% of users report replacing car trips w/ avg trip length of 4+ miles. 1M car trips replaced and 1,269 metric tons of CO2 reduced.



300+ NY Jobs

- **No gig economy** - everyone at Revel is an employee with access to the same benefits as our CEO
- **We hire locally** and build partnerships with local workforce development organizations like Brooklyn Workforce Innovations (BWI) and St. Nick's Alliance
- **We partnered with NYC Small Business Services (SBS)** to hire & train 65 New Yorkers in 2020

FIELD TECH TRAINING FOR REVEL ELECTRIC MOPEDS

THE FREE TRAINING PROGRAM will help you to develop the skills you need to thrive as a field technician at Revel, a fast-growing tech startup that connects NYC neighborhoods through shared electric mopeds. Graduates will be ready to launch careers as field technicians with the opportunity for growth in other mechanical or customer service-oriented companies. Entry-level salaries start at \$17-18/hour, plus healthcare benefits, paid vacation days, and free Revel riding.



PARTICIPANTS WILL OBTAIN INSTRUCTION IN:

- + Hand tools
- + Defensive driving and two-wheel vehicle driving
- + OSHA 10
- + Google Suite
- + Revel app
- + Customer service for the tech industry
- + Resume and interview skills

MINIMUM REQUIREMENTS:

- + Over 21 years of age
- + NYC resident, eligible to work in the U.S.
- + Have a valid driver's license
- + Have a high school diploma or equivalent
- + Able to lift up to 50lbs
- + Interested in a hands-on job that takes you all around NYC
- + Available for training Monday-Friday, 8:00 AM to 5:00 PM

Training is from February 6-21 in Brooklyn.

HOW TO APPLY

To apply, you must attend an information session.

621 Degraw St, Brooklyn, NY
 January 23 at 10:00 am
 February 3 at 2:00 pm
 February 4 at 2:00 pm

The Innovation Lab, 87 35th St,
 4nd Floor, Brooklyn, NY
 January 27 at 10:00 am
 January 29 at 10:00 am
 January 31 at 10:00 am

For a full list of info sessions, visit www.bwiny.org/calendar.

Late comers will not be admitted. Please bring driver's license. No RSVP necessary.

QUESTIONS? CONTACT US:
 ☎ Call or text 718-360-0880
 🌐 Visit bwiny.org/customized-training
 /overview



**CUSTOMIZED
 TRAINING
 PROGRAM**



🐦 @nybwi

📍 Brooklyn Workforce Innovations



We're Committed to Access

- Our **Access program offers a 40% discount and \$10 ride credit** to anyone who is eligible for or participating in a local, state or federally administered assistance program.
- Access members are also eligible for **free helmets**.
- Our Access program has over **2,500 participants** signed up and saved users more than \$180,000.



The Revel Access Program.

40% discount to those who are eligible or actively participating in any local, state or federally administered public assistance program.

HOW TO ENROLL

01. Complete the enrollment form.

02. Upload a valid photo ID and proof of income, state or federal assistance, or other documentation that you are eligible for participating in any local, state or federally administered assistance program.

03. Once approved, you'll receive an email with a link to the program and how to use it. We'll also send you a \$10 ride credit.

ELIGIBILITY

Active U.S. residents who are 18 years of age or older.

Active EBT Cards
Public Housing Program
Home Energy Assistance Program
HIV/AIDS
Supplemental Security Income (SSI)
Temporary Aid to Needy Families (TANF)
Safety Net Assistance (SNA)

PRICING

Up to 40% off the base rate for the Scooter and up to a \$10 ride credit (see our website for details).

Plus a \$10 ride credit (see our website for details) and a \$10 ride credit (see our website for details).



[LEARN MORE](https://www.getrevel.com/access) [getrevel.com/access](https://www.getrevel.com/access) | connect-us@access@getrevel.com




May
2019

September
2019

June
2020



 Revel Service Area

Data includes rentals taken during the first 25 days of each month.





COVID-19 Response

- Available for essential trips. W/ MTA overnight shutdown, moved to 24/7 model
- Significant expansion of NY Service area to include major hospitals in Manhattan and the Bronx for Health Care and Essential Workers
- Free rides for all hospital and health care staff - over 3,000 signs ups and 130,000 free miles ridden
- Offered the service at no cost to 25 restaurants partners to help them transition to a delivery model and keep employees on staff
- Enhanced training, operational and internal vehicle cleaning procedures



NEWS

The safest ways to travel amid the coronavirus outbreak, according to experts

By David Meyer

March 19, 2020 | 12:26pm

HOME USA NYC MASS LA CHI SF DEN CAL

STREETS BLOG USA

Podcast / Transit / Bike/Ped / Smart Growth

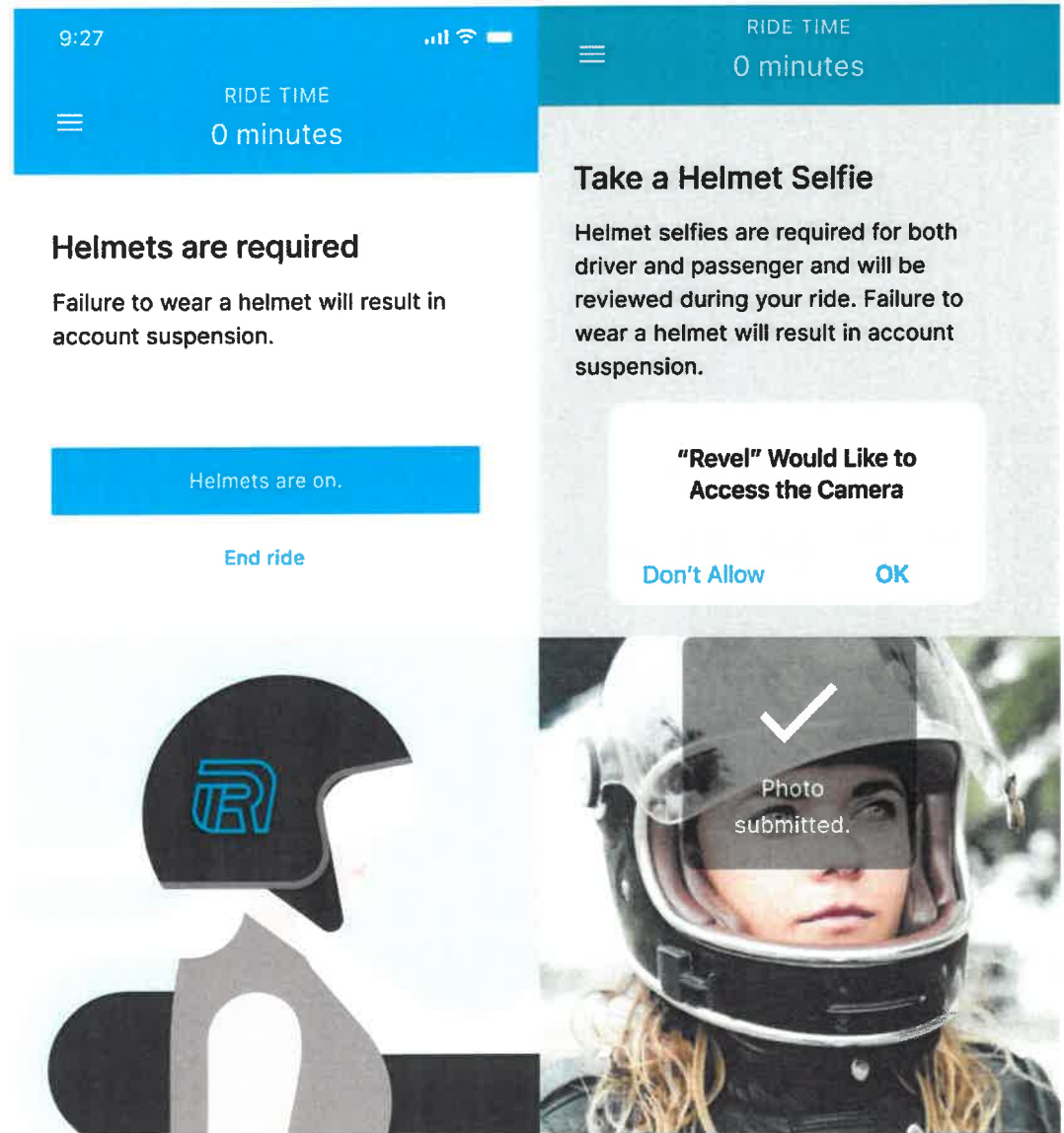
Ten Ways Every City Should Respond to COVID-19 On Its Streets, Compiled by NACTO



Requiring a **Helmet Selfie** Before Every Ride

Riders will **confirm they are wearing a helmet and will be prompted to submit a selfie** (and a second selfie of the passenger if applicable).

Once the selfie is submitted, the ride will start. All selfies will be reviewed and users who aren't wearing helmets will be suspended.



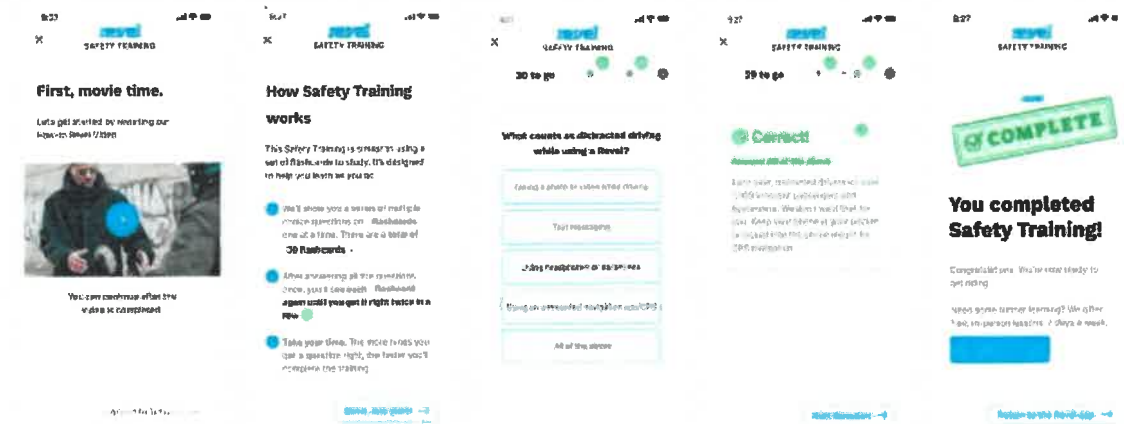


Mandatory Comprehensive Safety Training for All Users

Revel worked with the **Behavioral Insights Team**, leading experts in behavioral science and Sarah Kaufman, of the NYU Rudin Center, on a comprehensive safety training. Users will be prompted to watch an instructional video and then complete the safety training. The goal of this training is not for users to fail, but to ensure that no user can pass without learning the information presented.

Consisting of **42 questions**, the training covers topics like:

- Helmet Requirements
- Riding with a Minor
- Riding on sidewalks, bike lanes and highways
- Red lights and stop signs
- Consequences of violations





Recently Implemented **Safety** Initiatives

- **Increased lessons capacity** including pop-up lessons in **4 Boroughs, 7 days/week**
- **Automatic alerts** for bridges, parks, and one-way streets
- **Updated our app** to mark NYC parks as clearly off-limits
- **Two-factor authentication** when signing in to reduce shared accounts & **\$1 pre-authorization charge** before every reservation to reduce fraud
- **New instructional video** covering how to safely operate the vehicle - 62k+ views
- New riders receive an **email encouraging a lesson when they sign up**
- Launched **safety-focused LinkNYC ads**
- **In-app Community reporting** tool for everyone regardless of whether they have a Revel account making it easier to submit complaints



Other Recently Implemented & Upcoming **Safety** Initiatives

- **In-app safety focused messaging** upon opening the app, including helmets, green spaces, and bike lanes
- **Updated suspension policies** with the goal of removing bad actors quickly & efficiently
- Temporarily **shutting down service overnight** from 12 am - 5 am
- Offering **helmets for purchase on our website** along with **free permanent helmet liners** for all riders (free helmets to users enrolled under our Access program)
- New **safety content series** on our social media channels
- **In-app and website content** outlining our rules and policies, including suspension policies
- **Incentives for good behavior** such as wearing helmet or reporting bad riding (*upcoming*)
- **User survey** aimed at understanding why riders fail to comply with rules & how to improve user education (*upcoming*)